



Online Me Social offers monthly packages which aim to make you more discoverable online. Being more discoverable results in more leads and ultimately a better chance of conversion (sales). With a small weekly fee we offer the following services (complete business set up from scratch, Social Media Analysis and set up, Social Media Post (Video) Optimization, Idea Brainstorming, Social Posting Strategy, Video Creation, Website Creation, Graphic and Logo Creation and Video Editing)

Consultation fee: \$100 for the first hour, \$50 for each supplemental hour.

Basic Monthly Plan: \$100 weekly for a minimum duration of 4 weeks.

Standard Monthly Plan: \$150 weekly for a minimum duration of 4 weeks.

Deluxe Monthly Plan: \$200 weekly for a minimum duration of 4 weeks.

Elite Monthly Plan: \$300 weekly for a minimum duration of 4 weeks.

Plan Details

Basic Monthly Plan: plan provides guidance on how to manage your own social media plan

- **Discovery (discuss company information and goals for marketing plan)**
- **Brainstorming (how to start your brand or how to improve it)**
- **Social Media posting plan (including how and when to post, and how to make your social content more effective).**
- **Research (we will conduct research and strategies tailored to your needs to improve content visibility).**
- **Media Engagement (analysis of social media engagement)**

1 hour first meeting time to set up the basis of your plan strategy then weekly online check in.

Standard Monthly Plan: plan provides guidance on how to manage your own social media plan

- **Discovery (discuss company information and goals for marketing plan)**
- **Brainstorming (how to start your brand or how to improve it)**
- **Social Media posting plan (including how and when to post, and how to make your social content more effective).**
- **Social Post (Videos) Creation (You will be personally assisted in the creation of your first 5 posts or videos).**
- **Research (we will conduct research and strategies tailored to your needs to improve content visibility).**
- **Media Engagement (analysis of social media engagement)**

1.5 hour first meeting time to set up the basis of your plan strategy then weekly online check in.

Deluxe Monthly Plan

- **Discovery (discuss company information and goals for marketing plan)**
- **Brainstorming (how to start your brand or how to improve it)**
- **Brand Creation (Professional Website or Portfolio set up with logo creation and SEO).**
- **Social Media posting plan (including how and when to post, and how to make your social content more effective).**
- **Social Post (Videos) Creation (You will be personally assisted in the creation of 10 posts or videos).**
- **Research (we will conduct research and strategies tailored to your needs to improve content visibility).**
- **Media Engagement (analysis of social media engagement)**

2 hours first meeting time to set up the basis of your plan strategy then bi-weekly online check in.

Elite Monthly Plan: account is managed by Online Me for the contract duration.

- **Discovery (discuss company information and goals for marketing plan)**
- **Brainstorming (how to start your brand or how to improve it)**
- **Brand Creation (Professional Website or Portfolio set up with logo creation and SEO).**
- **Creation of 12 Social Media Videos (We will shoot, edit and post the videos for you)**
- **Daily Social Posting & Optimization**
- **Daily Account Monitoring**
- **Research (we will conduct research and strategies tailored to your needs to improve content visibility).**

- **Media Engagement (analysis of social media engagement)**

3 hours first meeting time to set up the basis of your plan strategy then bi-weekly online check in.